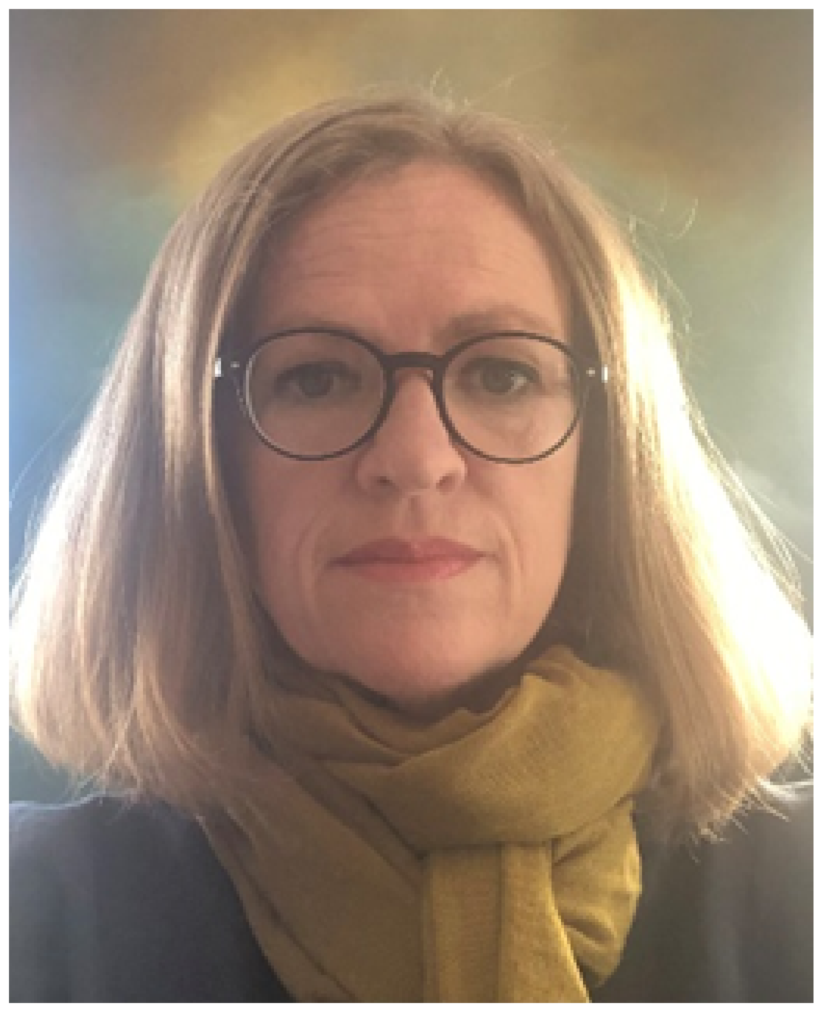
June 2022

Members Good News *Business Chamber*

Chamber announces new Board appointments

Dr Robert Cisek

Angelo Swartz



Paola Horak

The Nelson Mandela Bay Business Chamber has announced the appointment of Dr Robert Cisek as Vice President to replace MC Botha who recently stepped down following the completion of his term on the Board.

Dr Cisek, who is currently Volkswagen South Africa's Chairman and Managing Director, has been part of the Board since 2021 and in his new capacity, will provide strategic support to the Chamber leadership team so as to strengthen and enhance the organisation's advocacy and lobbying initiatives. He will also continue to serve as a key member of the Chamber's Think Tank team which is focused on developing strategies which aim to address some of the challenges businesses face in the current challenging operating environment.

Another key appointment is that of Angelo Swartz, the current Managing Director for the Eastern Cape Division at Spar South Africa, who takes over as the Remuneration Committee and Human Resources Lead. He replaces Niemand, who alongside Botha has served the Chamber in different roles within the organisation's Board. Niemand is managing director at LabourNet Eastern Cape, a human resource consulting company.

As a new addition to the Board's composition, Paola Horak has been assigned to provide support to the cluster initiatives which are growing in momentum as businesses seek to collaborate with others to become more self-reliant.

She is the Director at Grindstone property Management and Development and brings with her a wealth of diverse experience in legal and leadership roles.

“These new appointments augur well for the Chamber as it continues to drive for the successful implementation of its strategic plan and in particular with its top priority of getting the Bay to work again. At this point in time business is facing an unprecedented scale of issues ranging from a water crisis to rampant vandalism which is causing ongoing power outages through to numerous service delivery issues.

Quite simply put it is unacceptable that the basics in our environment are not working and that as organised business we are having to lobby for the authorities to take the right actions, and at the same time are also having to develop alternative measures to ensure the ongoing sustainability of business operations,” says Loyiso Dotwana, President of the Nelson Mandela Bay Business Chamber.

“We believe that these new appointments will help give impetus to our efforts to retain much needed investment and jobs in Nelson Mandela Bay.”

Chamber’s Electricity Challenge Goes to Court

The Nelson Mandela Bay Business Chamber is legally challenging the National Energy Regulator’s (Nersa) municipal tariff methodology which is used to determine and approve electricity tariffs charged by municipalities.

We are pursuing this course of action due to the high and uncompetitive Municipal electricity tariffs, which impact upon the sustainability of businesses. It is our view that the electricity regulation requires tariffs to be fair and reflective of efficient costs, including a reasonable return to the distributor. Nersa’s current methodology for municipal tariff determination allows the municipalities to deviate from that principle, thus burdening the productive economy and further impacting upon unemployment levels.

Electricity tariffs to industry in municipalities are specifically much higher than similar tariffs which Eskom charges to their direct customers. Due to Municipalities becoming increasingly dysfunctional and inefficient, electricity losses through theft and meter tampering have become out of control and render the municipal electricity distribution function uneconomical. We have reasons to believe that some 40% of the Nelson Mandela Bay Municipality’s electricity meters are tampered with.

The Nelson Mandela Bay Municipality is budgeting for electricity losses for the current financial year to be above 25%, putting the financial value of these losses above the 1.2 billion mark. Furthermore, the municipal electricity distribution will lose close to R800 Million for the 2022/23 financial year, mainly as a result of the excessive and uncontrolled losses. This in turn and in all likelihood will result in the Municipality attempting to further transfer this burden to the productive economy by increasing tariffs above the Nersa guideline.

Our court case thus will attempt to set aside Nersa’s municipal tariff determination methodology, while representing an important a step in preventing Municipal inefficiencies from being incentivised through high tariffs.
Eskom supports our legal challenge and will also join the hearing. The reason for this is that this situation within municipalities is equally untenable for Eskom, and as of end September 2021, Municipalities owed Eskom R40.9 Billion, an increase of R 8 Billion from the previous year.

Our end goal is to ensure that business and industry which operates in the municipalities remain competitive and are not burdened by municipal dysfunctionality through the charging of excessive electricity tariffs. We also need to see enforcement of compliance, which in turn should exert pressure on municipalities and state owned enterprises to deliver efficient services to the communities and to business.

The Business Chamber believes that the Municipality’s institutional failures are of such a nature that they are unable to run an efficient electricity distribution function.

This is reflected in high tariffs to compensate for their excessive losses, and also through the increasing and recurring power interruptions which are occurring as a result of their infrastructure issues, which in turn affects the viability of businesses in Nelson Mandela Bay.

Furthermore, the Chamber submitted a request to Nersa at the beginning of May, motivating for the revocation of the Municipality's distribution license. The motivation is based on the continued failure of the Municipality to comply to their basic license conditions. We encourage businesses to get active in our cluster and Adopt A Sub-Station initiatives, with the preservation and security of basic infrastructure as one of our primary goals.

Nelson Mandela Bay Business Chamber and Gift of the Givers to partner on metro's water crisis

Picture caption: (Left to right) Ali Sablay, Prince Matonsi, Dr Imtiaz Sooliman, Denise van Huyssteen and Martyn Landmann.

As the water crisis in Nelson Mandela Bay deepens, the Nelson Mandela Bay Business Chamber, Gift of the Givers Foundation and the Nelson Mandela Bay Municipality have partnered on a series of urgent interventions to avert a humanitarian crisis in the metro. The Chamber in partnership with the Municipality will coordinate the efforts of local businesses that have volunteered to help repair the metro's severe backlog of water leaks through an Adopt A Leak initiative. This serves as an extension to current efforts of the Municipality and is a targeted intervention focused on key areas where there is a high concentration of leaks.

With leaks accounting for 29% of the metro's daily water consumption, and a running backlog in which new leaks are reported almost as fast as existing leaks are repaired, accelerating the pace of repairs is critical to reining in water losses and conserving the metro's water supply.

Adopt A Leak works similarly to the Chamber's Adopt A School initiative, which has supported 65 schools and clinics to date with plumbing maintenance and repairing leaks, as well as providing alternative water solutions such as rainwater tanks and boreholes.

Business Chamber chief executive Denise van Huyssteen said the Chamber's key water crisis interventions – Adopt A School, Adopt A Leak and various humanitarian initiatives – provided a platform for business to help mitigate the risks associated with the water crisis and are being implemented in partnership with Gift of the Givers.

“Taps running dry risks an unprecedented health and humanitarian crisis in the metro, particularly in the most disadvantaged areas. This is a time when we all need to stand together and work for the greater good of Nelson Mandela Bay.

“The response of businesses willing to volunteer their services, time and resources to avert a crisis by repairing leaks, installing water tanks and boreholes, treating water and other assistance, has been really encouraging. Adopt A Leak will enable business to implement voluntary assistance in a coordinated and integrated way in order to rein in the extent of the water leaks.”

“We have agreed with Gift of the Givers to openly share our plans and resources and coordinate our efforts, making the business and civil society response to the water crisis more efficient and effective,” Van Huyssteen said.
Gift of the Givers founder Dr Imtiaz Sooliman, who arrived in the metro with his team earlier this month, said they had started borehole drilling within hours of their arrival, focusing on disadvantaged areas in the “red zone”, at the most imminent risk of running out of water.

He said that Gift of the Givers would also be tracing existing boreholes that are still viable and can be restored to use, providing immediate access to water.
They will also be installing water tanks at the sites to be serviced by municipal water trucks, so that residents can collect water at any time without queuing or waiting for a water truck to arrive.
Water tanks will be placed in secure locations at schools, clinics, hospitals and police stations to serve surrounding communities.

“Partnering with the Business Chamber is the best way to move forward, as we already work with many of the Chamber members, and we can ensure coordination of resources and efforts. We have identified immediate projects that will most benefit the metro and we stand ready to do whatever is needed with the Chamber – whether it is to act as implementing agent, interface with government or deploy funds into projects where they are needed,” Dr Sooliman said. “Funding for boreholes pumps, Jojo tanks, drilling of new boreholes, and supporting the repair of electrical and mechanical equipment will speed up the water delivery process.”

Van Huyssteen said the Chamber’s water crisis fund would provide a mechanism for businesses to contribute towards the various actions which will be undertaken to rein in water losses and mitigate risks associated with the water crisis, with priority focus on Adopt A Leak, Adopt A School and various humanitarian initiatives.
Dr Sooliman added that businesses contributing to the fund would receive a tax certificate from Gift of the Givers to enable donations tax deductions.

“Daily consumption currently stands at 281MLD at day, which is 51 MLD above the targeted consumption levels. It is vital that consumers immediately reduce their consumption levels. In tandem with this the leak situation is still dire and this is where we will be focusing, along with boreholes, pump water treatment plants, rainwater harvesting, and repairing or upgrading pumps at dams.

“At the same time, residents and businesses still need to cut water consumption, implement solutions such as rainwater tanks, and also search for leaks on their own premises. It is vital that all stakeholders pull together to reduce the severity of the water crisis,” Van Huyssteen said.

Nelson Mandela Bay Joint Operations Centre on the Water Crisis, Luvuyo Bangazi said “ the JOIC welcomes the initiatives and will do whatever is necessary to make sure this initiative succeeds.”

Business willing to volunteer expertise and resources, or contribute to the Water Crisis Fund, can contact the Business Chamber on 041 373 1122 or email taskteams@nmbbusinesschamber.co.za

Cerebos avails half a million litres of water through a partnership with Gift of the Givers

Cerebos Managing Director John Drinkwater with Prince Matonsi, Chief Operations Officer

As Nelson Mandela Bay is scrambling to secure its dwindling water supply, the business sector is ramping up its efforts through a multitude of interventions to find alternative sources of water supply, reduce leaks and support humanitarian efforts to secure access to water for communities.

Cerebos, the market leader in the retail salt market in South Africa with extended distribution into Southern Africa, has partnered with the Gift of Givers Foundation and has availed up to 500 000 litres per day of desalinated water for tanker collections.

Cerebos Managing Director John Drinkwater says they have offered this capacity to Gift of the Givers at no charge to support interim emergency measures as he is confident this water will find its way to those who desperately need it. Cerebos has also committed long term to an ongoing water donation of 1 Litre of water for every kilogram packet of Cerebos salt sold nationally. "You buy the salt we give you the water"

"We have offered the organisation our Halo 5Lt PET bottles at cost for short emergency supply and we will also donate 5000 x 5Lt bottles of Halo water. Furthermore, we are opening a 5Lt water drive through collection point in Newton Park where consumers can order 5Lt water online and then collect in drive through fashion. You can order Halo 5lt PET water at R10 per bottle, pay online and just collect from our 46 Newton Street, Newton Park, Drive through.

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“We have also developed a range of Hygiene and Sanitation products under our Purist Hygiene brand and these products are also available. Orders can be placed on our Halo-Purist online site www.thephodshop.com. PHOD stands for Purist Halo Order Online and is pronounced POD. We would ask members of the public to return their bottles when collecting for the second time as these bottles will go for recycling. All Halo Bottles are BPA free.

This comes as the Nelson Mandela Bay Business Chamber continues to encourage all residents and businesses to drastically reduce their daily water consumption as part of the city’s water crisis mitigation measures.
Chamber CEO Denise van Huyssteen has commended the company for its generous donation as this will go a long way in ensuring there is a constant supply of water for identified communities.

“This bodes well for the city as this intervention reaffirms the importance of collaboration in addressing the water crisis facing the Metro. We commend the Cerebos team for their selflessness and recognising that we can achieve more if we all work as a team,” says Van Huyssteen.

As part of its interventions, the Chamber has launched a number of initiatives such as the Adopt A Leak, a similar concept to its Adopt A School initiative which aims to reduce the 10% contribution of schools to the metro’s water leaks challenge. Local businesses have supported 65 schools and clinics to date with plumbing maintenance and repairing leaks, as well as providing alternative water solutions such as rainwater tanks and boreholes.

The Adopt A Leak, Adopt A School and humanitarian interventions provide a platform for business to get involved and help avert the risks of a water crisis, and are being implemented in partnership with Gift of the Givers and the municipality.

Businesses willing to volunteer expertise and resources to Adopt A Leak, or contribute to the Water Crisis Fund, can contact the Business Chamber on 041 373 1122 or email taskteams@nmbbusinesschamber.co.za
Residents can stay informed and empowered by visiting www.baywatersavers.co.za, and get up to date information on the go, instantly by messaging, Water via WhatsApp to 064 744 7721.

SA’s leading Coega SEZ joins a panel of key speakers at this year’s Manufacturing Indaba in Sandton

The Coega Development Corporation (CDC), the operator and developer of the 9003ha Coega Special Economic Zone (SEZ), announced today that it will be attending this year’s Manufacturing Indaba at the Sandton Convention Centre, north of Johannesburg on 21-22 June 2022.

The 23-year old Coega SEZ has a successful manufacturing zone that has attracted large manufacturers from all over the world, says Ms. Asanda Xawuka, CDC’s Executive Manager of Business Development (SEZ Services).

Some of the companies located at Coega include Dynamic Commodities (DC), which has been at the Coega SEZ for more than 12 years and exports their products to several markets throughout the world with household products such Island Sorbet, Pepaby’s, Frozen Fruit and Bits O’ juice to mention but a few.

Coega's advanced capabilities and experience in industrial development and building the manufacturing base for global companies has made the SEZ one of the leading industrial estates, with a focus on real assets management, infrastructure planning, and property development and maintenance. Furthermore, Coega understands that investors and manufacturers of the future will focus more on sustainable investment and manufacturing processes which embrace Sustainable Development Goals (SDGs). As a result, Coega puts the sustainability agenda at the forefront of driving business growth and has established a new Sustainability Office to propel this mission, says Telly Chauke, CDC's Chief Sustainability Officer.

"The reality of modern-day industrial development is that investors are looking to make sustainability-driven investment choices and maximise returns on diverse value chains. Whilst traditionally, the manufacturing sector is both labour and input intensive; global sustainability imperatives are driving a 'dematerialisation' agenda and focusing on enhancing efforts to reduce the cost of material and process inputs such as water and energy consumption, whilst reducing the production of waste. The new world of manufacturing also heralds an upscaled application of automation and standardisation across various manufacturing processes, ushering in a wave of opportunities to capitalise on artificial intelligence; materials recovery and ultimately ramped up productivity. Coega, in its sustainability drive, aims to create an investment environment that aligns to global shifts in the drivers of industrial transformation to net zero emissions and resource efficiency.

Whilst the CDC continuous to provide products and services that promote responsible investment; it is also in the process of packaging a suite of advisory products that guide and support both existing and new investors, clients and partners in achieving sustainability outcomes as enshrined in both domestic and global policy mechanisms for climate change mitigation and sustainable development," adds Chauke.

Therefore, the Manufacturing Indaba is an excellent opportunity for the CDC to promote partnerships for the purpose of projects, create brand awareness, and position the Coega Special Economic Zone (SEZ), as the preferred investment destination and a gateway to global markets, leapfrogging the promotion of manufacturing in the SEZ to ensure sustainability, inclusive economic growth, and socio-economic development. This is in line with the CDC's vision of being a leading catalyst for championing of socio-economic development.

"I'll be participating in the panel that will be focusing on Growing IDZs and SEZs and their role post COVID-19 Pandemic economic recovery. Our experience in SEZ development and operations has seen Coega grow in leaps and bounds. It is certainly my intention to share some of our experiences with the MI delegates," says Vuyokazi Gwabeni, CDC's Business Development Manager.
The Manufacturing Indaba is known as the leading manufacturing event in Sub-Saharan Africa and will take place under the theme Reigniting Economic Growth Through Manufacturing. According to leading research institutions, the manufacturing sector in South Africa could reach US Dollars $666.4 billion by 2030.

Coega on the cusp of driving economic growth through SMME development - *spends more than R 1, 5 billion on SMMEs*

GUARD HOUSE: built by SMME's at Ingquza Hill Municipality as part of the Coega SMME Development Programme.

The Coega Development Corporation (CDC) recently announced that R 1,569,219,792.87 on Small, Micro and Medium Enterprises (SMMEs) procurement spend during 2021/22 financial year, ending March 2022, is in line with its socio-economic development and transformational goals through SMME Development programmes. This is a 35.32% achievement (target: 33%), inclusive of SEZ and non-SEZ programmes. Coega also focuses on Women and Youth SMME development. In this regard, the Coega's SMME spend distribution on the disaggregated targets indicates the following: spent on black-owned was R1.3 billion (84%), including black women owned - R419,3 million (32%), and black youth owned - R38,9 million (3%).

Coega's success in this area further recognizes the readiness of SMMEs to be operational in both construction and non-construction activities, as the focus areas. In the construction sector, this achievement is due to Coega's responsibility to facilitate the process of ensuring SMME packages are identified prior the appointment of the main contractor. Coega, through the value engineering process, can identify and set aside packages that could be implemented by SMMEs, to afford opportunity to smaller contractors. This approach has delivered tremendous value to the entire industry, stimulated jobs, and inclusive growth and development. Worth highlighting is also Coega's achievement in employment creation, with a massive 19, 194 jobs created (construction jobs: 9,540 and SEZ cumulative operational jobs: 9,654), exceeding its overall jobs target by more than 50%. Coega's achievement surpasses the pre-COVID-19 Pandemic results that were last seen in 2018/19.

Coega's astounding performance is welcomed, especially during this very challenging economic environment, and particularly because of the role SMMEs play in creating jobs and growing the economy. We have seen in the first quarter of this year, 2022, that South Africa's unemployment rate continues to be a cause for concern, and with Coega's intervention utilizing SMME development to create jobs and stimulate the economy, the future looks promising. According to StatSA (QLFS) the current official national unemployment rate stands at 34,5% for the first quarter of 2022, while the unemployment rate was 63,9% for those aged 15-24 and 42,1% for those aged 25-34 years. Furthermore, South African gross domestic product (GDP) expanded by 1,9% in the first quarter of 2022, representing a second consecutive quarter of upward growth, says StatsSA.

Moreover, the size of the economy is now at pre-pandemic levels, with real GDP slightly higher than what it was before the COVID-19 pandemic. South African National Treasury's economic growth projections indicates a 2.1 per cent in 2022 compounded by GDP growth of 1.8 per cent over the next three years.

The Chief Executive of the Nelson Mandela Bay Business Chamber, Ms. Denise van Huyssteen, commented - We welcome Coega's significant and targeted support of developing and growing SMMEs in South Africa, and especially in Nelson Mandela Bay. This is key in terms of driving local economic activity and building a solid foundation for these businesses to be strengthened and to be set to succeed for both short and long-term for growth. The days of big businesses being the main source of job creation are over and rather going forward, jobs will be created within the SMME sector. The Chamber has prioritised SMME development as part of its strategic plan and looks forward to partnering with Coega and others to collectively further SMME growth opportunities.

Coega's pro-activeness and dedication to SMME development cannot be overemphasised. As an example, Coega is the Implementing Agent (IA) of Choice in South Africa for many infrastructure development projects, and on behalf of several clients, with a Portfolio of more than R10.38 billion.

"In one of Coega's mega projects, i.e., the Tshwane Automotive Special Economic Zone (TASEZ) just last year, R324.3 million was achieved on SMME procurement spend out of R2 billion expenditure on the project from April 2021 to December 2021," says Unathi Maholwana, CDC's SMME Programme Manager. As a matter of fact, the TASEZ Project in Tshwane, represents the best-case study in South Africa on how to fast track the implementation of mega infrastructure projects, with Coega as an Implementing Agent of Choice.

More than R1,5 billion was spent in less than 8 months, whilst maintaining strict governance protocols, ensuring compliance with legislation, and generating sustainable value for all stakeholders and the client. SMMEs and communities surrounding the TASEZ project played an important role to ensure the success of the project, adds Mr. Chuma Mbande, CDC's Executive Manager of Business Development (Non-SEZ Services). Coega's 23 years expertise in mega infrastructure development in the country has deepen government capacity not only to implement infrastructure programmes but to fast track them within scope, quality, and costs. More information on the TASEZ project can be found on the **website: www.tasez.co.za**

Coega's SMME initiatives include a very successful Development Programme that is championed by the SMME Business Unit, which comprises the Training and Mentorship of SMMEs on tendering for construction contracts, basic business concepts, applying health and safety standards, and business finance. From April 2021 to December 2021, a total of 213 SMMEs benefitted from this training at a cost of R710 300.00. As at 31 December 2021, Coega's total value of contracts awarded to SMMEs through the SMME Business Unit's Development Programme stands at R537,852,730. Furthermore, the SMME Mentorship Programme has ensured that 80% of SMME-awarded contracts have been successfully completed, and 51 SMMEs have successfully improved their CIDB grading through Coega's intervention and support during 2021.

SMMEs have been identified as productive drivers of inclusive economic growth and development in South Africa and around the world. The small business sector in South Africa is a critical part of the national economy with the government's National Development Plan 2030 (NDP 2030) looking to SMMEs to be major sources of employment and drivers of growth in the economy; they are considered an important driver for reducing unemployment, especially since the formal sector continues to shed jobs. Gideon Nieman, Professor Emeritus (2009), argued that SMMEs have become an important focus for policy makers. SMMEs provide the higher labour- absorptive capacity of small business sector than that of other size classes; the average capital cost of a job created in the SMME sector is lower than in the big business sector; they allow for more competitive markets; they can adapt more rapidly than larger organizations to changing preferences and trends; they often make use of local resources; there is provision of opportunities to aspiring entrepreneurs especially those who are unemployed, under-employed or retrenched; workers at the smaller end of the scale often require limited or no skills or training; and subcontracting by large enterprises to SMMEs lends fertility to production processes. Similar arguments had been advanced by the World Business Council for Sustainable Development (2004).

Coega continues, as one of the main objectives, to create an enabling environment for the development and participation of SMMEs to ensure sustainability and empowerment through Coega's SMME Database. Key to this though is also ensuring that Coega spreads the pool of SMMEs benefiting from its projects according to its footprint, nationally; and this programme has recorded successes in other areas far and wide with a balanced split of SMMEs benefiting in district areas, covering Alfred Nzo, Amathole, O.R Tambo and Sarah Baartman, to mention but a few" concludes Maholwana.

Jendamark rallies team to clean up neighbourhood

When Jendamark Automation's operations director, Siegfried Lokotsch, drove to work every morning, he noticed the litter covering the pavements surrounding the company's North End premises and decided to do something about it.
As a manufacturer and global exporter of assembly facilities, Jendamark's precincts did not reflect the company's world-class operations and environmental ethos.

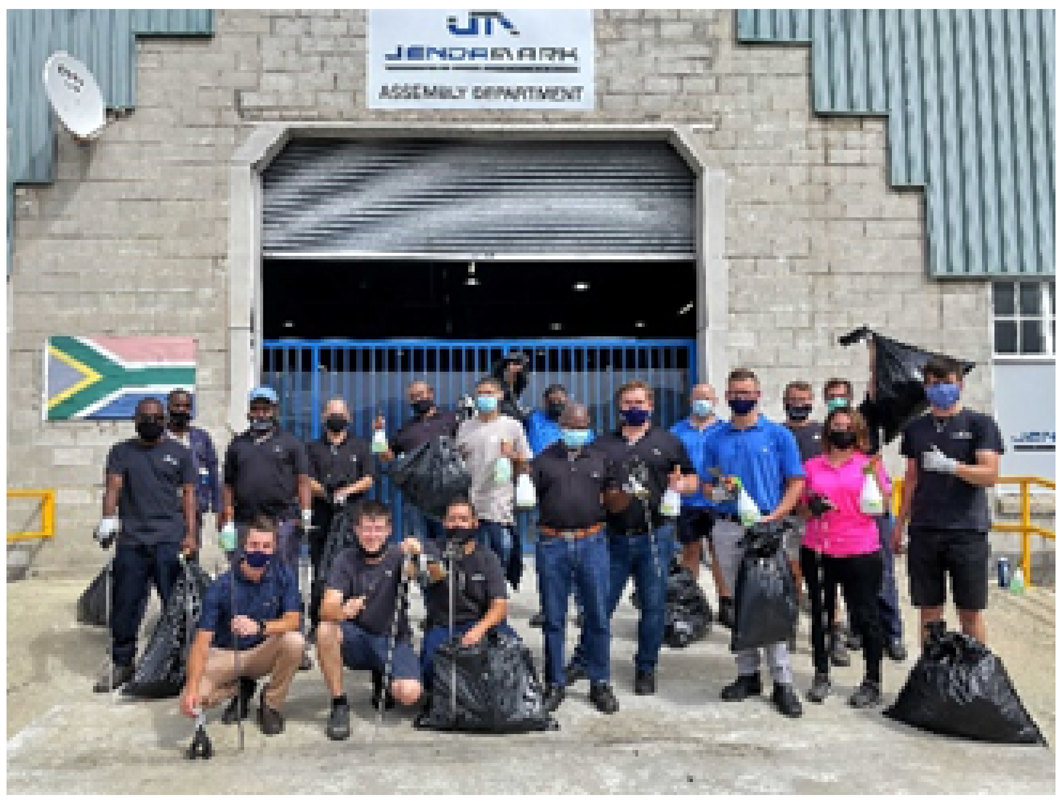
So Lokotsch rallied all 17 of Jendamark's departments – from Finance to Manufacturing, Assembly and Design – to clean up the neighbourhood.

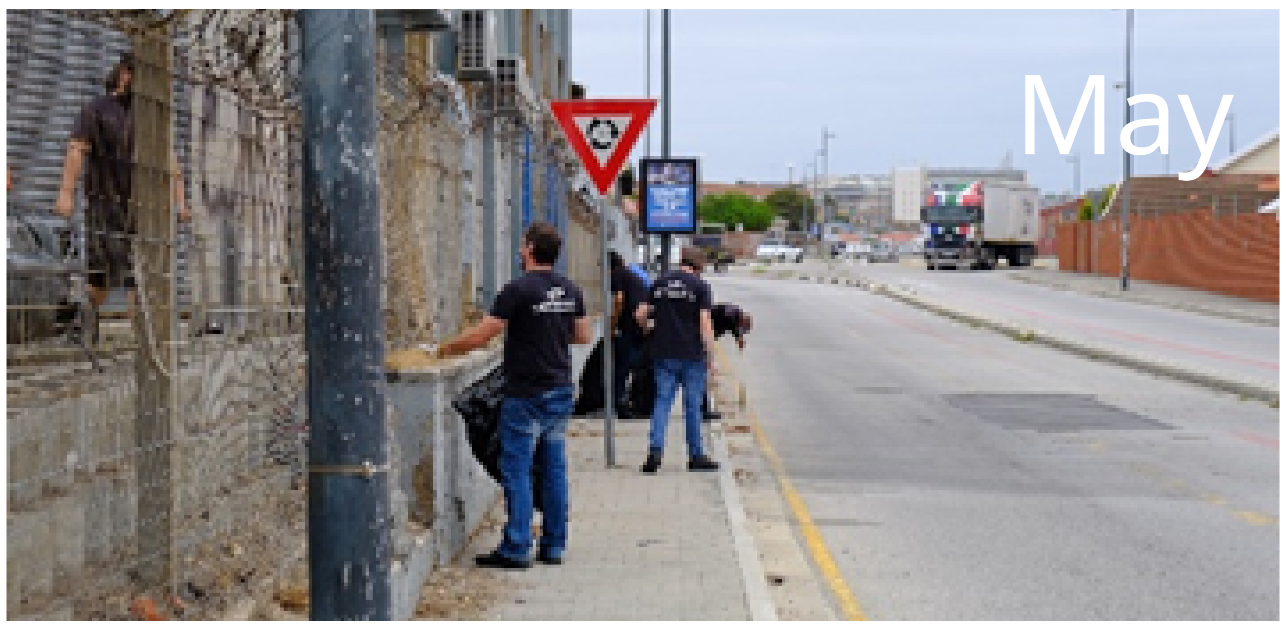
Working on a fortnightly rotation basis, each department takes a turn to hit the streets, armed with personal protective equipment and cleaning tools, to pick up litter and remove unsolicited posters or graffiti from boundary walls.
Taking an hour out of their working day has had the added benefit of building teamwork among employees and demonstrating pride in Nelson Mandela Bay at a time when the city's morale, infrastructure and cleanliness is at a low ebb, explains Lokotsch.

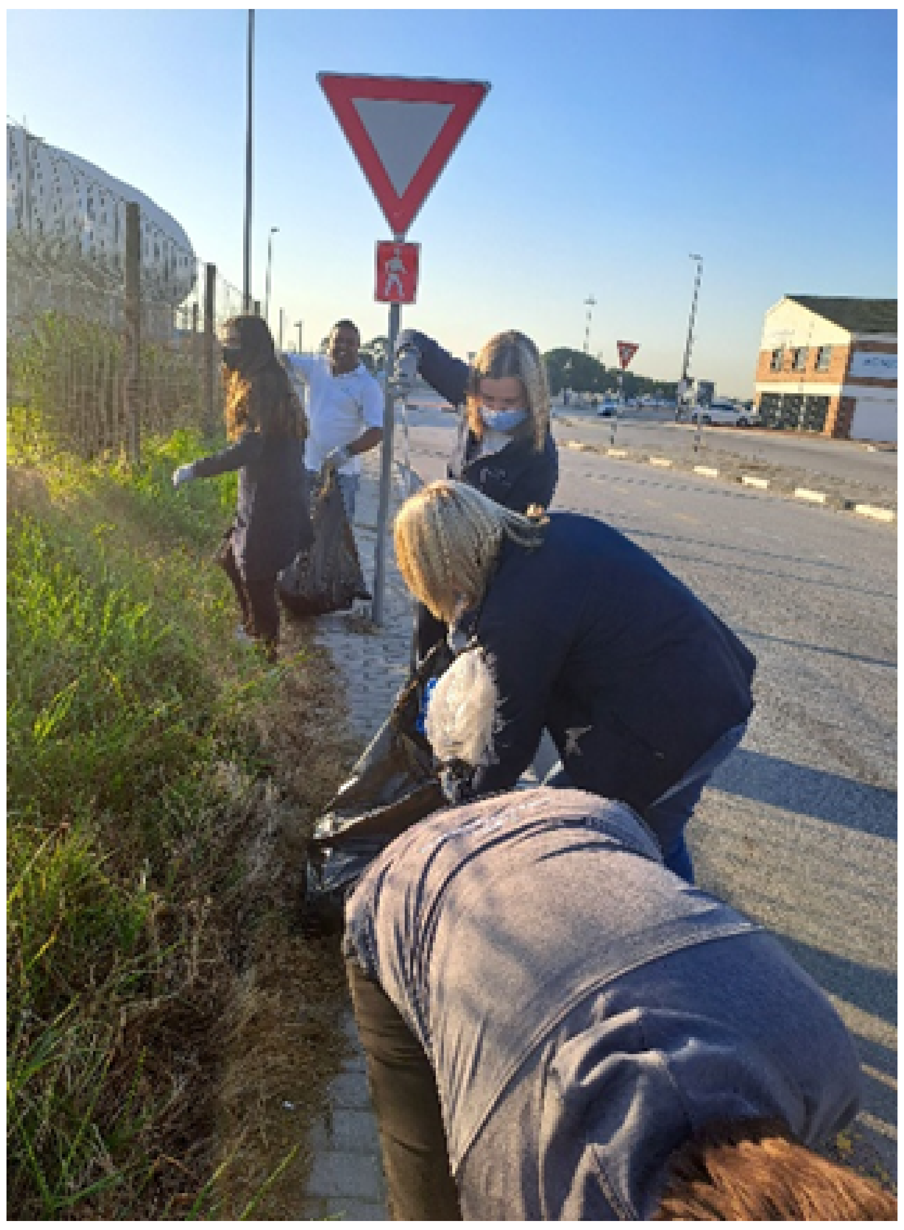
"We love our city despite its current challenges and believe in being proactive, taking responsibility and showing leadership as a business."

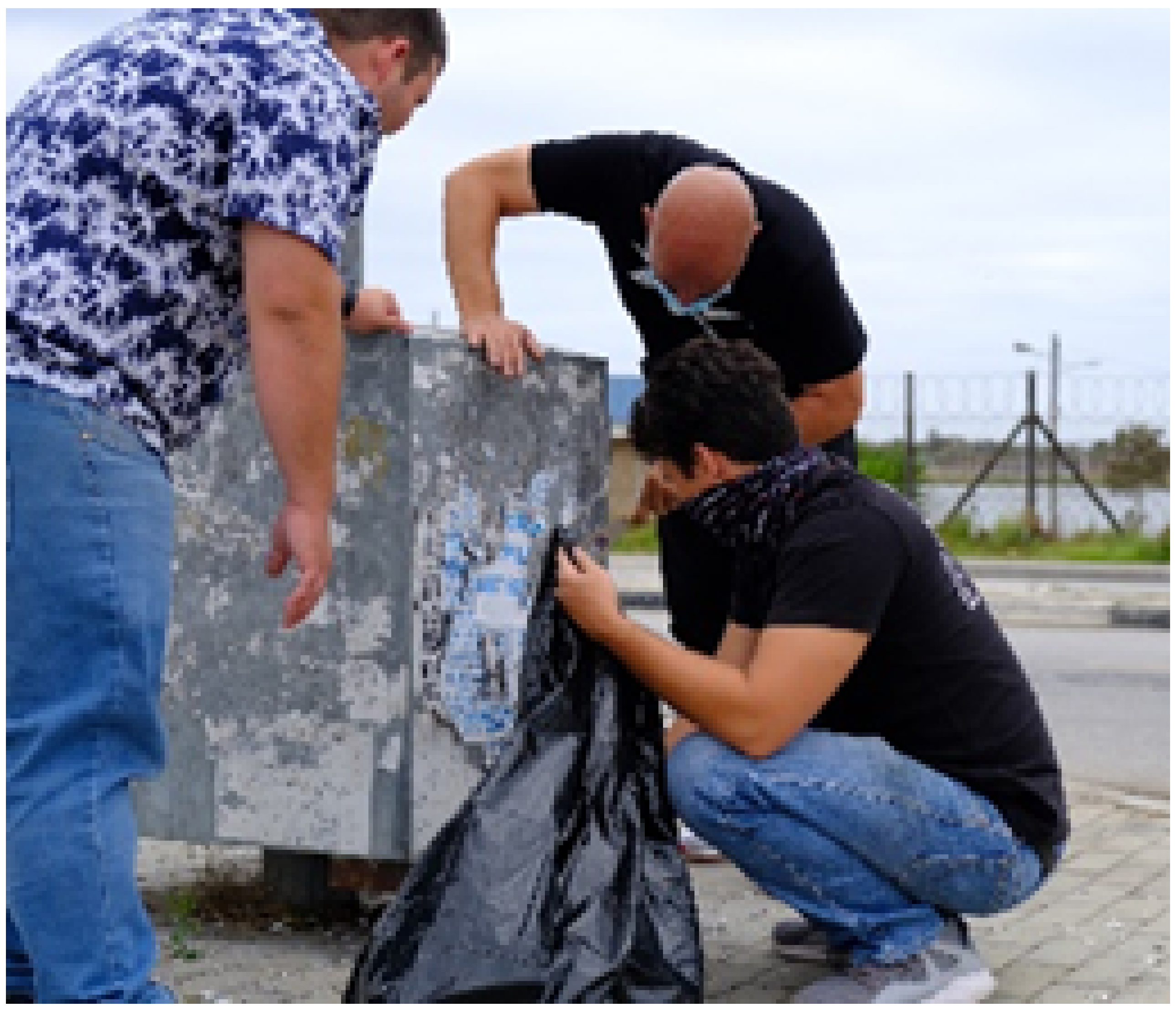
He says this responsibility extends beyond company walls and includes reducing the environmental impact of doing business as well as the consumption of already stretched community resources such as water and electricity.

To mitigate the impact of loadshedding on operations, Jendamark has embraced clean energy solutions in the form of a rooftop solar plant, comprising 481 panels capable of generating up to 274.5 megawatt-hours of electricity per year.
In addition, to lessen its consumption of the dwindling municipal water supply, the company makes use of a combination of borehole water and rainwater storage tanks.









Jendamark team neighbourhood clean up

Learners back on air for Youth Day on Algoa FM

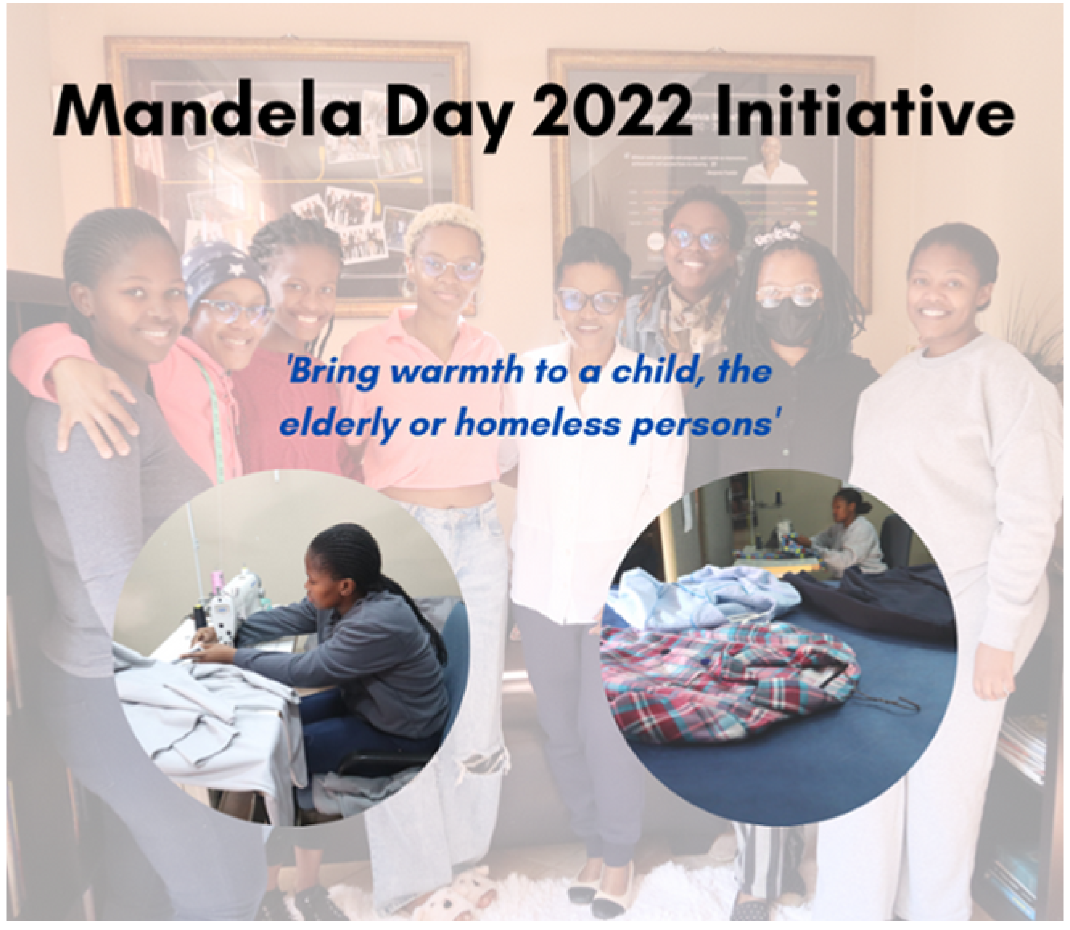
Aspirant radio announcers and DJs were given a taste of being on air through a virtual Algoa FM "takeover" on Youth Day, June 16.

Fifteen learners living in the Algoa FM footprint were selected after sending in 60-second voice clips motivating why they should be given a chance to be on air, according to Algoa FM programme manager Baydu Adams.
"Our youth programme looks at giving learners a first in a lifetime opportunity to experience the magic of radio from or side of the microphone.

"We always encourage growth and development for youngsters, and this is a great opportunity to interact with young radio lovers across Algoa Country", he says.

With Covid regulations still in place the learners were prepared and coached online, and presented virtually together with the in-studio broadcaster.
They took turns to be on air on Thursday, 16th June 2022 from nine in the morning through to five in the afternoon.

The Nelson Mandela Bay Business Chamber in collaboration with Innovation Led Development Projects



Mandela Day is a global call to action that celebrates the idea that each individual has the power to transform the world, the ability to make an impact. The Mandela Day campaign message is: "Nelson Mandela has fought for social justice for 67 years, every year on 18 July individuals and corporates commemorate the sacrifices made by this great leader."

Our Mandela Day Winter Warmers campaign is an ideal opportunity for businesses within Nelson Mandela Bay to make a meaningful contribution to communities as part of Mandela Day.

The theme for this initiative is "Take Action - Caring for every citizen." Therefore, we are calling upon businesses to participate and bring warmth to a child, the elderly or homeless persons.

InnoDev commits to manufacturing 2022 winter warmers for children, the elderly or the homeless in 67 days to be distributed by partnering corporates on Mandela Day, 18 July 2022.

Items to be produced range from fleece scarves and binnies; tracksuits two pieces; fleece rug throws/small blankets; fleece gloves, hoodies, and pyjamas.

How does this initiative work?
The Corporate
• Identifies the organisation/institution they wish to support
• Indicates what items they would like to donate
• Indicates quantity and budget
InnoDev
• Obtains sizes and quantities (including preferred colours and branding, if needed)
• Submits a quote or proforma invoice, if budget has been determined in advance
• Manufactures and packages items according to client's specifications
• Delivers order to client or at an address chosen by client
The impact
• The children, elderly at homes and the homeless enjoy a warm winter
• The Corporate partner lives up to its commitment to 'Taking action- Caring for communities by keeping them warm this winter: Mandela Day 2022'

Should you wish to participate in this impactful initiative, please complete the attached Order Form to indicate the items and quantities required for your donation. A comprehensive pricelist is also attached.

The completed order form can be emailed to Renzo Driussi via email projects@nmbbusinesschamber.co.za

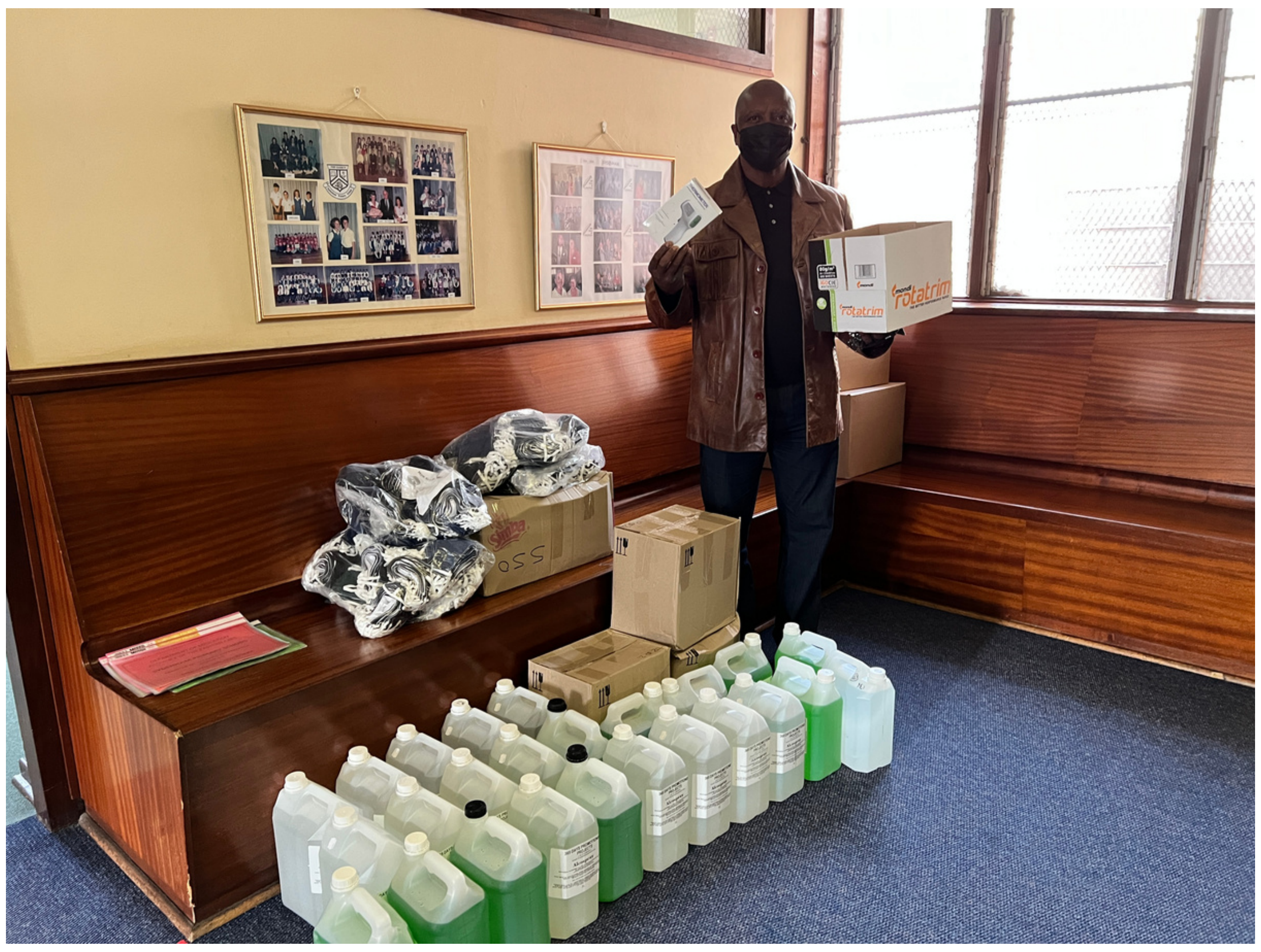
nelson mandela bay BUSINESS CHAMBER

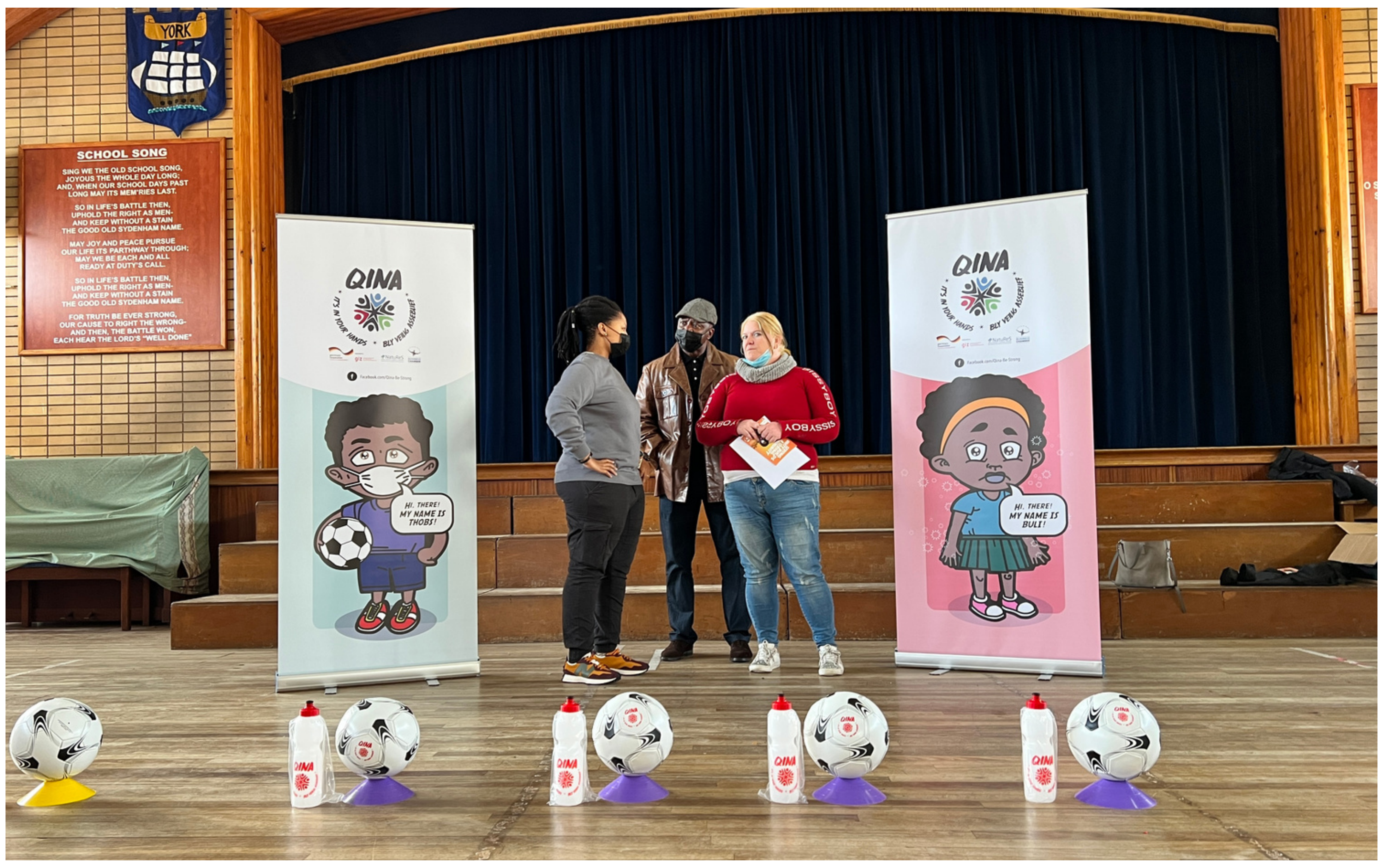
Strong partnership sees success of Covid campaign in the Bay

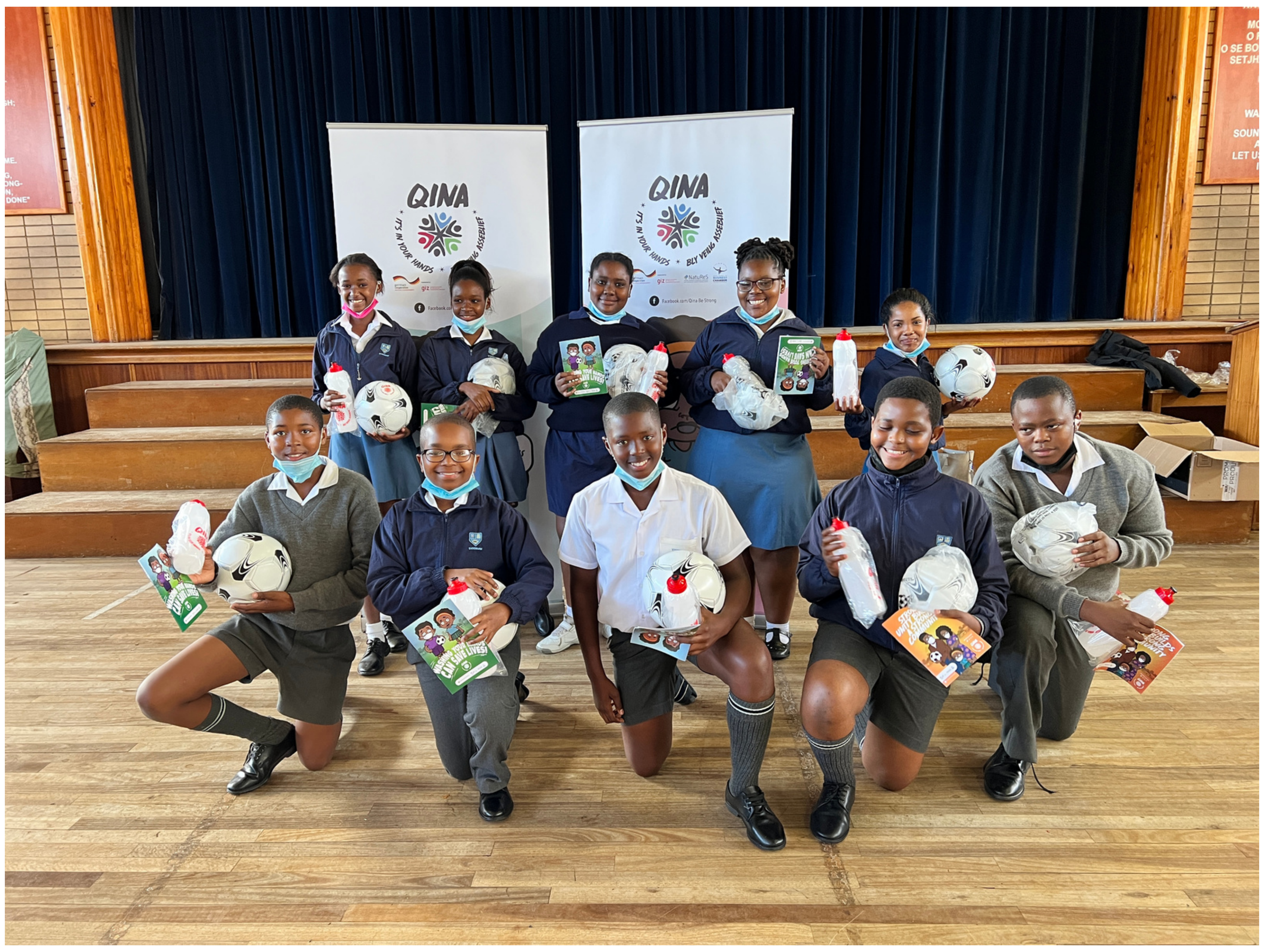
The Nelson Mandela Bay Business Chamber has successfully completed its QINA campaign which focused on driving awareness and education on the importance of Covid-19 best practices and vaccination in the Metro.

This project was funded by the German Federal Ministry for Economic Cooperation and Development (BMZ)'s COVID-19-fund. Through a financial allocation to GIZ's Natural Resources Stewardship Programme (NatuReS), a special project was designed together with the Chamber as a response to address the spread of the virus and its adverse impacts on economic and social development in the Bay.

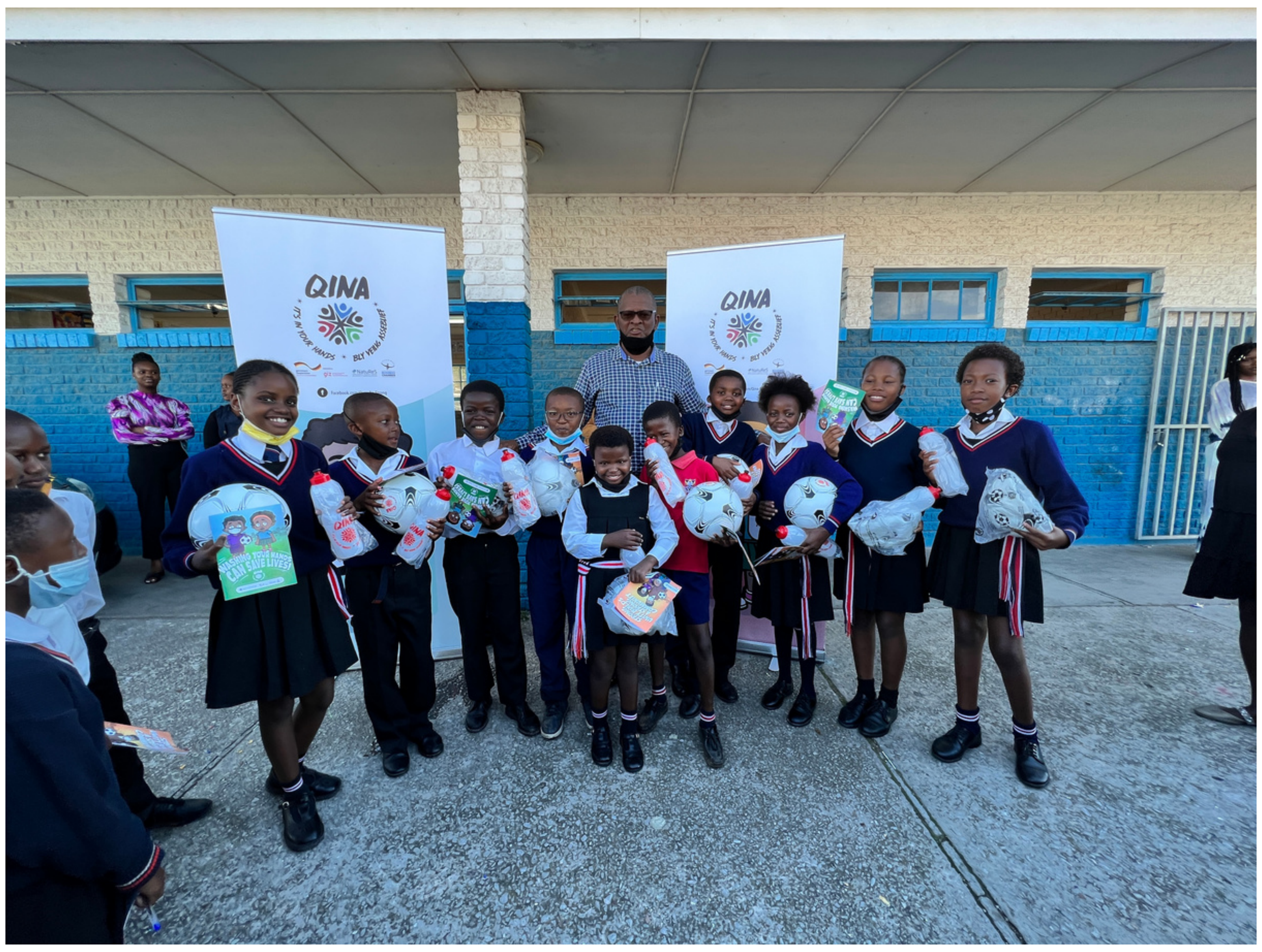
Against this backdrop, the Business Chamber was able to build upon the previous work in collaboration with GIZ NatuReS by continuing to focus on the COVID-19 pandemic through a second phase of activities directed to address the on-going pandemic in the area.
Donations of protective masks, sanitisers, thermometers, branded water bottles and soccer balls were donated to 15 schools across the Metro where educational material was also handed out.

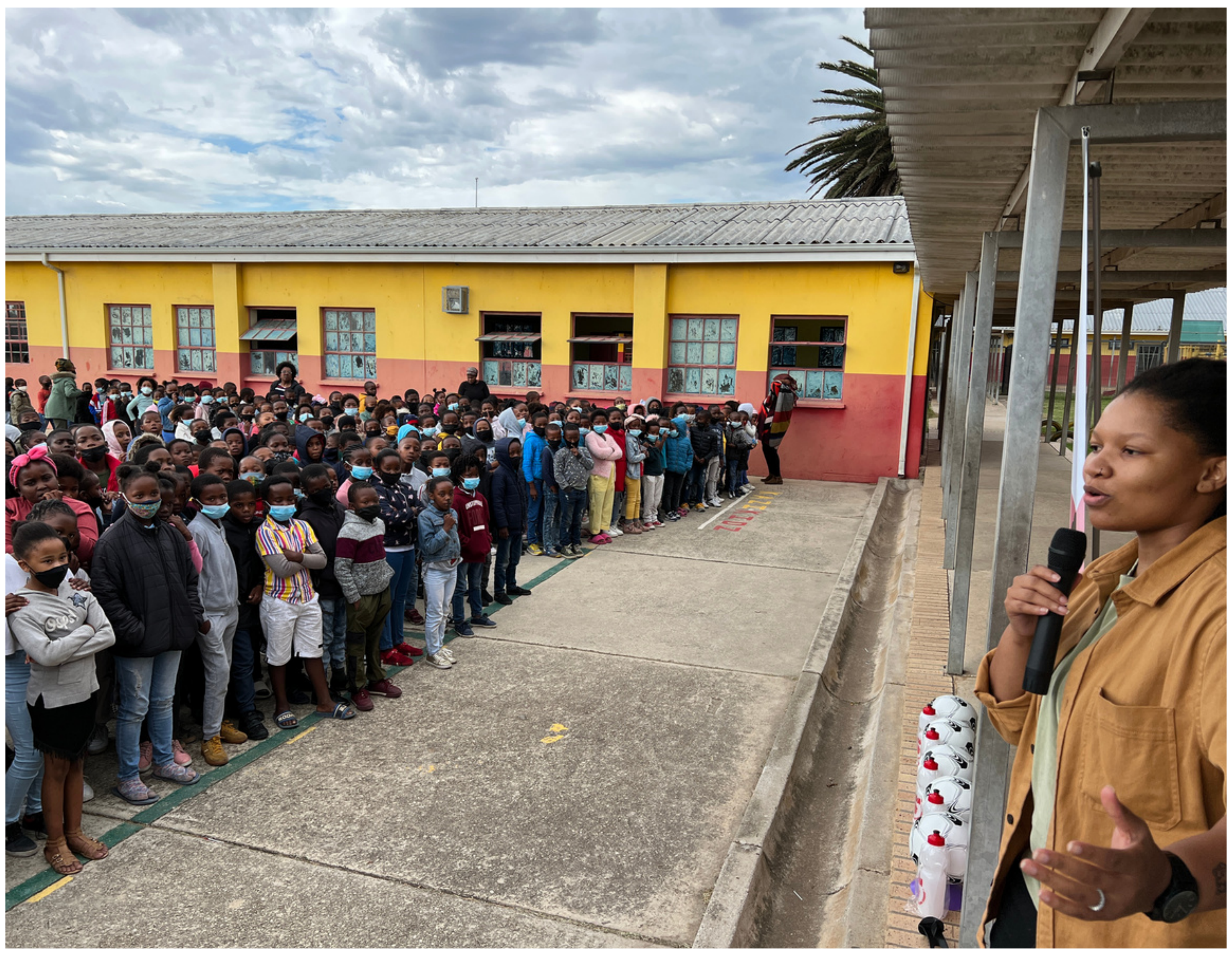


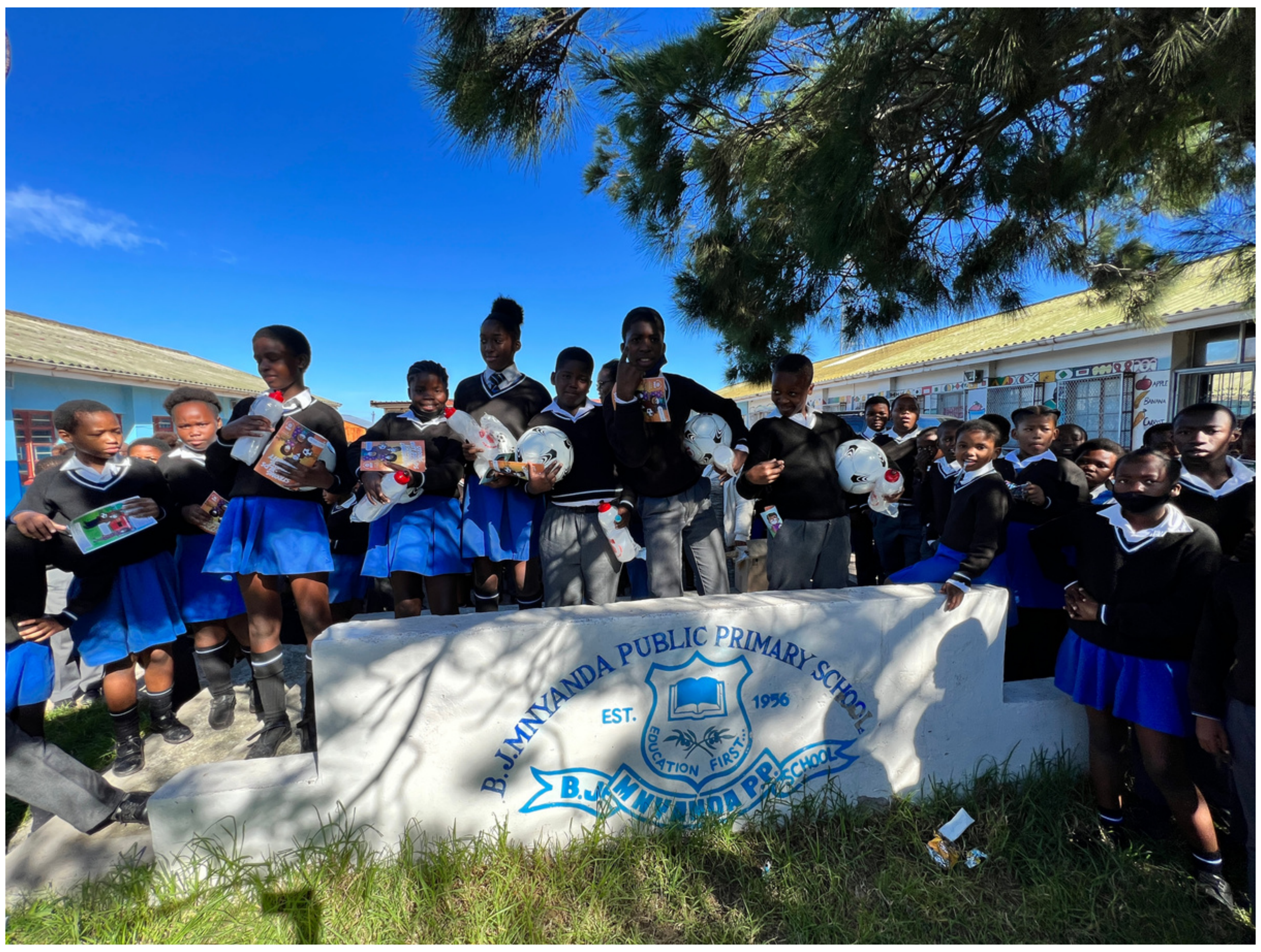


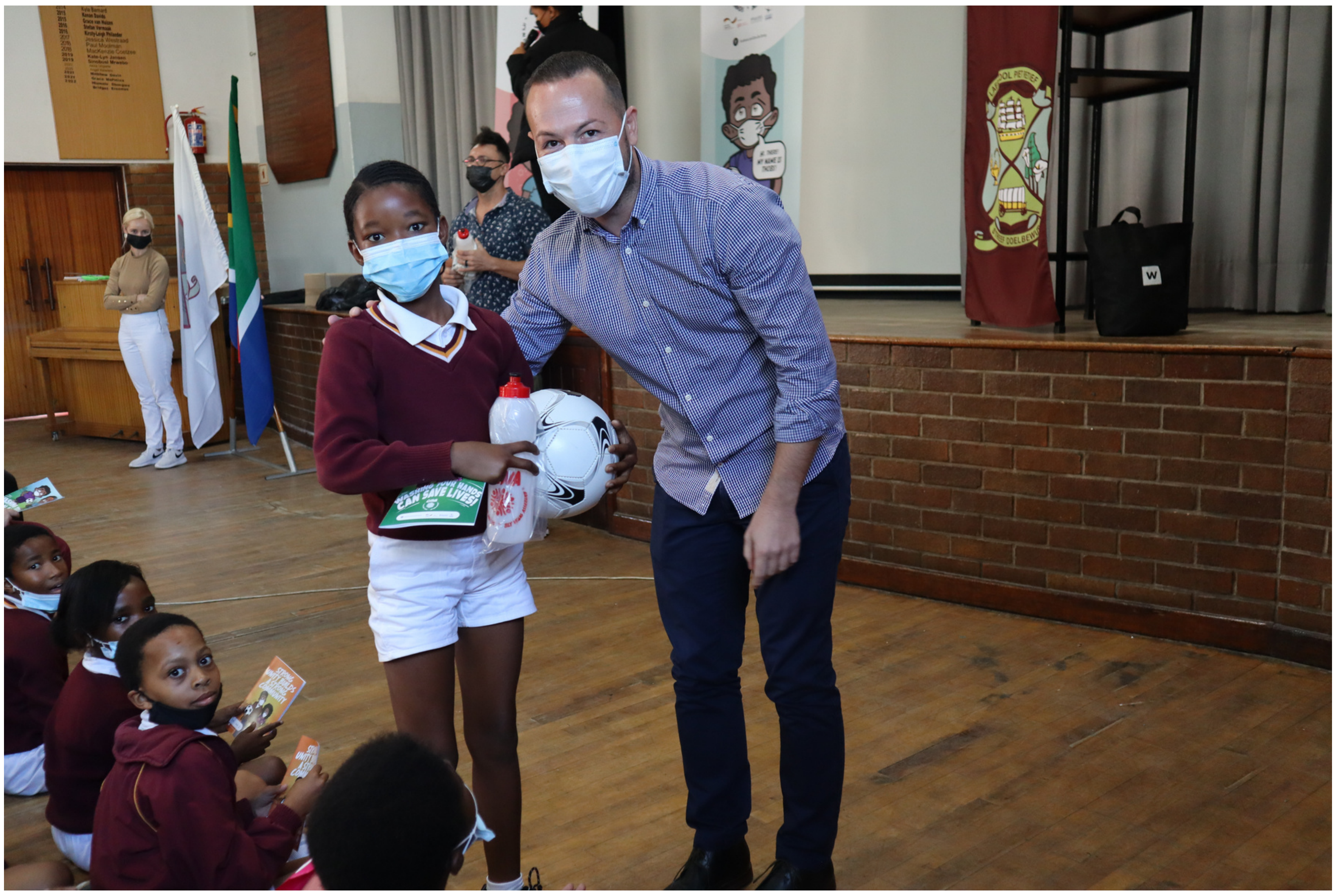


Scholars of Sydenham Primary School









Renzo Driussi at Piet Retief Primary School

Mentorship Programme Phase 2 Meet and Greet

Pictured from left to right are Zenani Mhlongo, Bev Gaia, Lucia Mtshake, Michelle Brown, Candice Parker, Danel Christian and Lunga Mjodo.

As part of a value-add to its member companies, the Chamber is aligned to its goals of empowering Small, Medium and Micro Enterprises and also helping develop strong and resilient leaders across various business sectors in the city.

With a database of 40 mentors representing business leaders from different economic sector backgrounds across the Metro, the mentoring will run for three months with the key focus on providing tailored one-on-one sessions with mentees. The larger mentor pool availability will allow for matching correctly based on the mentees requirements.

Headed up by Nashua's Sales Director Candice Parker, who has a demonstrated background in establishing and executing mentorship programmes, the mentorship is offered only to Business Chamber member businesses and their employees to empower and offer support to high potential individuals. Companies who are interested in the programme but are not Chamber members are encouraged to join as members.
The mentors will be offering guidance and motivation to individuals looking to establish themselves within the business fraternity or their small businesses.

Parker has the support of some of the Bay's leading businesswomen such as Michelle Brown, the Founder and Managing Director of Brown's PR, Bev Gaia the Founder and Owner of Gaia Marketing and Lucia Mtshake, a Residence Manager at the Nelson Mandela University.

Phase 2 of the Mentorship Programme kicked off with a mentor-mentee meet and greet session which was held at the Beach Hotel, on 21 June. After successfully matching 16 mentees with their mentors based on mentee requirements and mentor expertise, the session was designed to introduce mentees to their mentors. The meet and greet session further unpacked the purpose of the programme including roles and responsibilities..

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